

# Campaign Update

## Campaign Volunteer Summit

### September 14, 2012



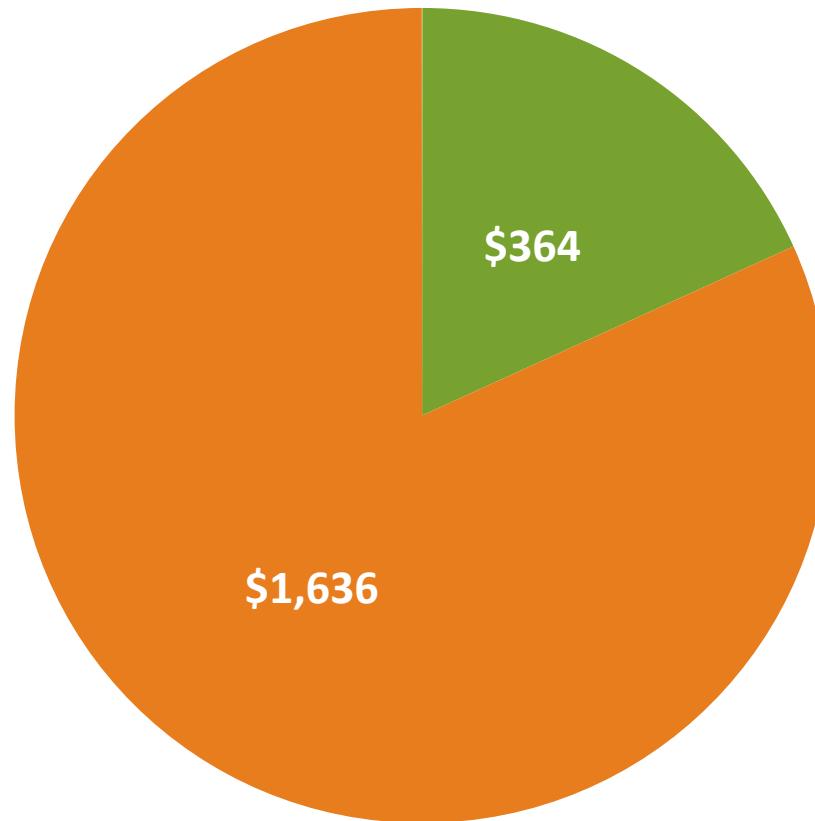
*For the future*  
THE CAMPAIGN FOR PENN STATE STUDENTS



# For the Future Overall Progress

Time Elapsed: 76%

**\$2 billion goal**  
**82% achieved**

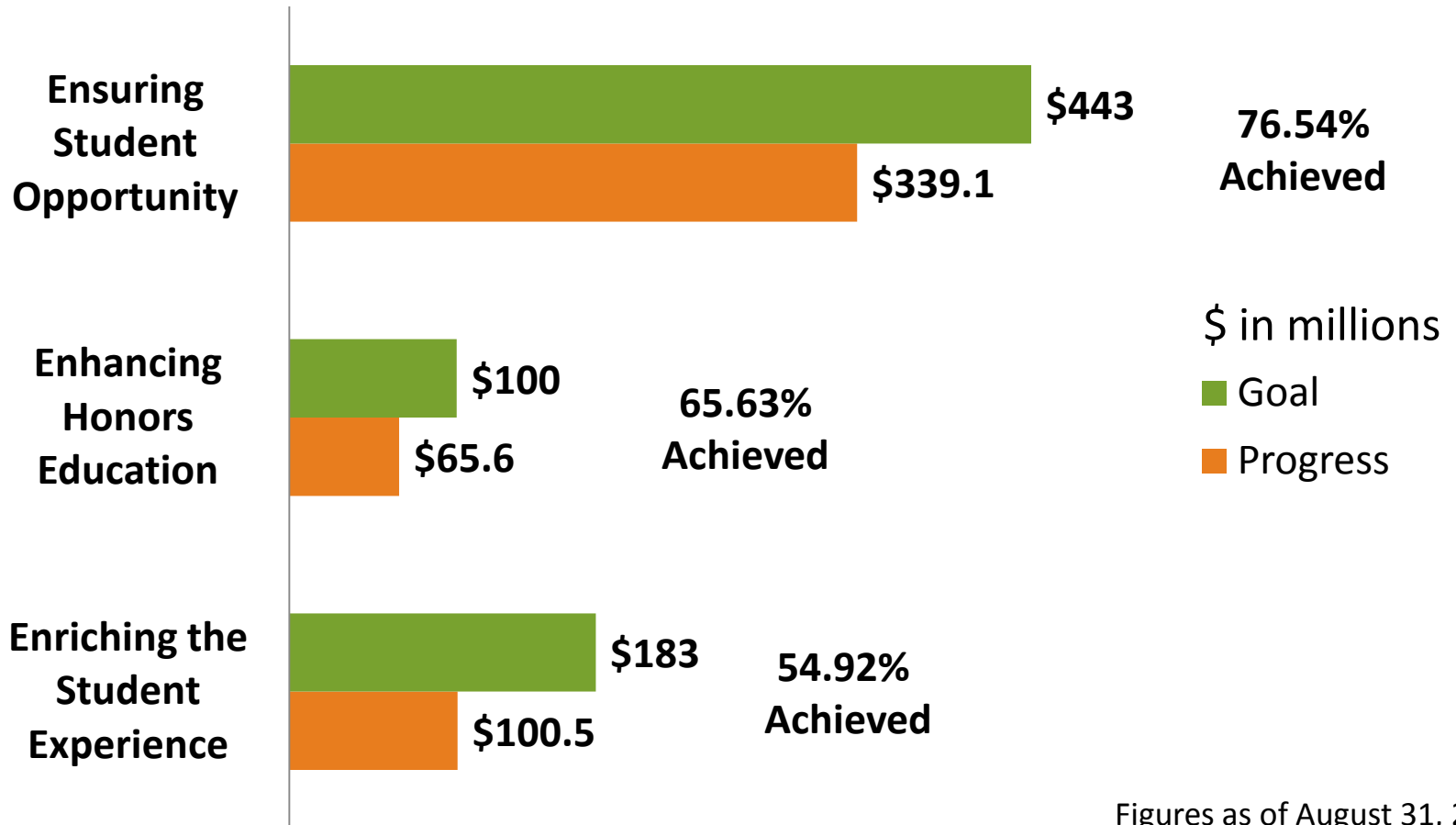


\$ in millions  
■ To go  
■ Progress

Figures as of August 31, 2012

# For the Future Featured Objectives

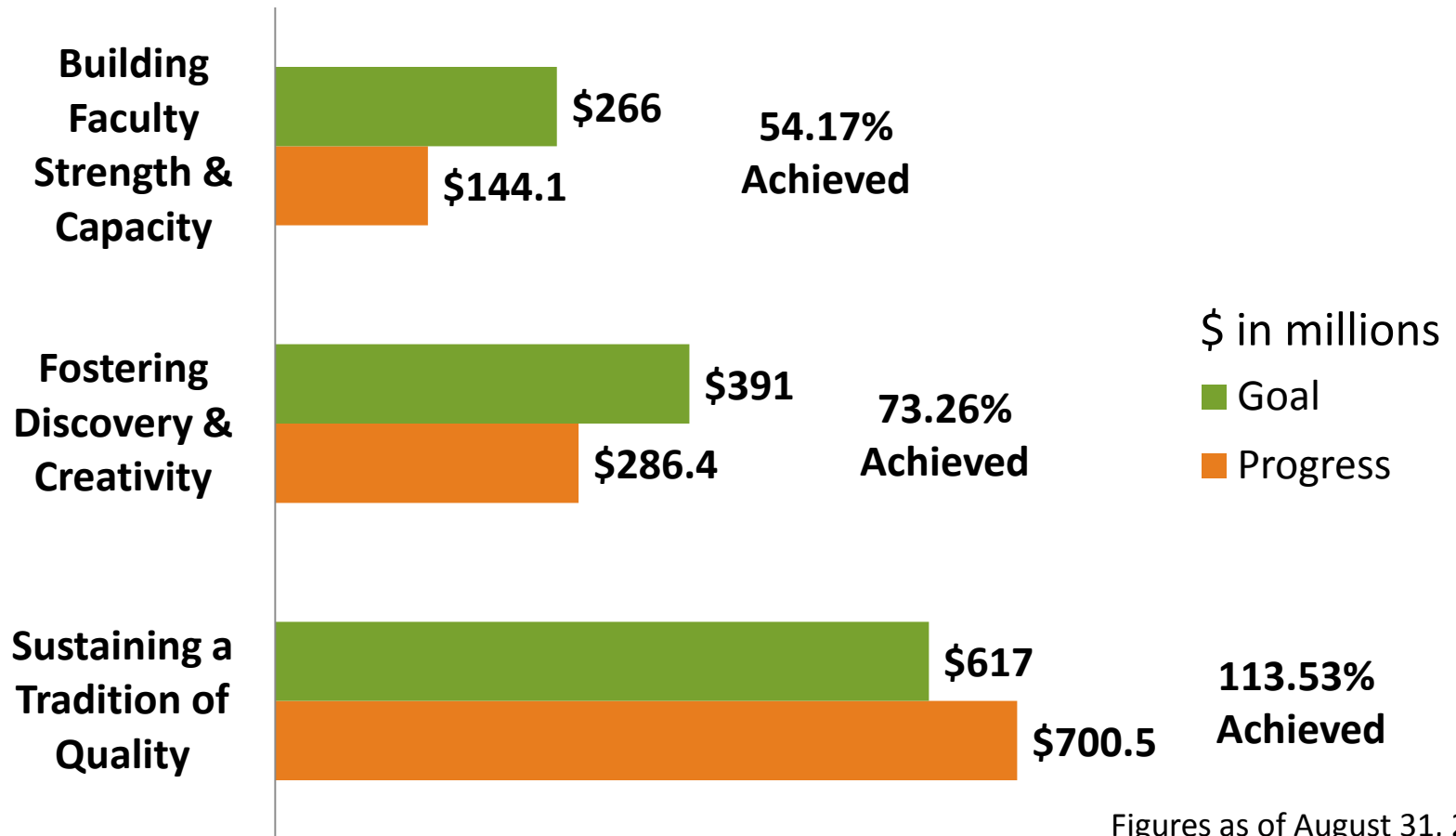
*Time Elapsed: 76%*



Figures as of August 31, 2012

# For the Future Featured Objectives

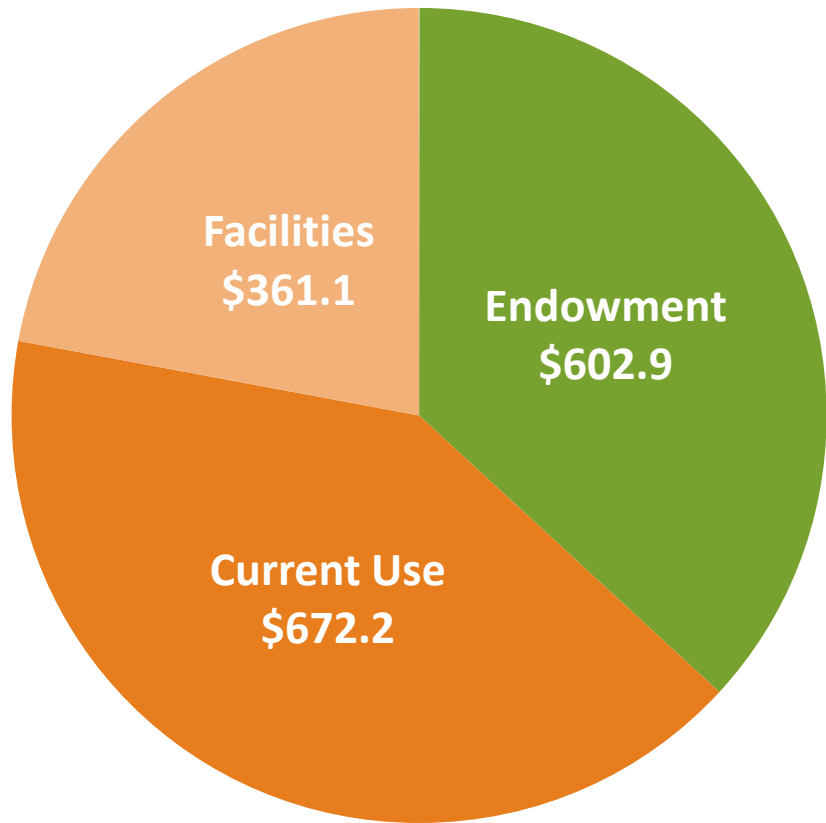
*Time Elapsed: 76%*



Figures as of August 31, 2012

# A Snapshot of Campaign Giving

*Time Elapsed: 76%*



**Endowment 37%**  
**Current Use 41%**  
**Facilities 22%**

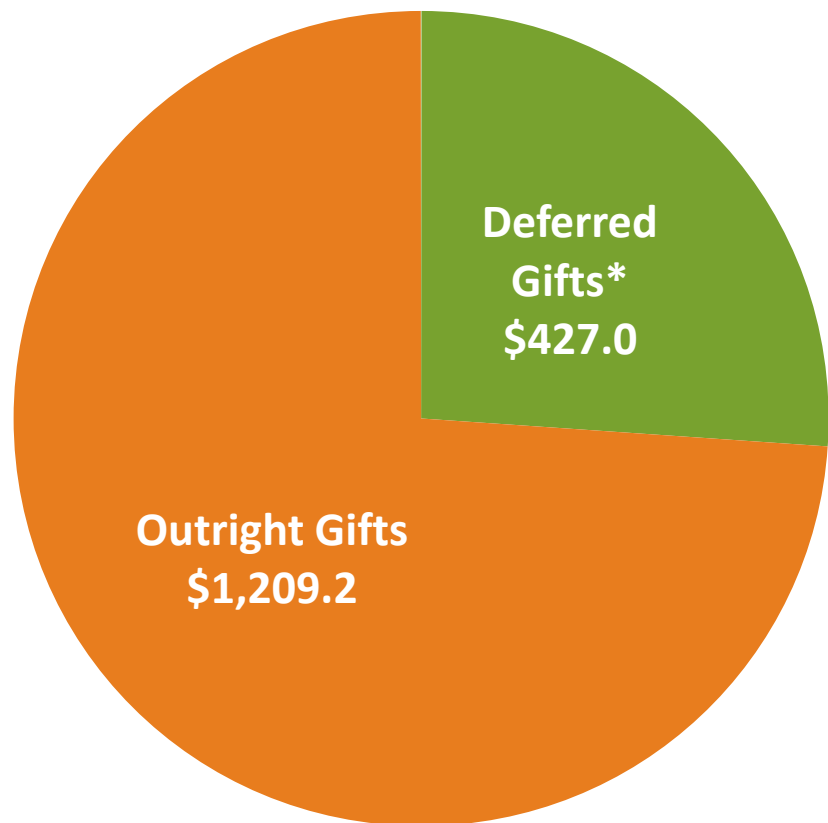
**\$1.636 billion**

**82% raised**

Figures in millions as of August 31, 2012

# Campaign Gifts by Type

*Time Elapsed: 76%*



**Deferred Gifts\* 26%**  
**Outright Gifts 74%**

**\$1.636 billion raised**

**\*Deferred gifts include:**

Gift annuities	\$11.6 million
Life estates	\$0.7 million
Charitable remainder trusts	\$37.1 million
Bequest expectancies	\$377.6 million

Figures in millions as of August 31, 2012