

**FOR THE FUTURE:
THE CAMPAIGN FOR PENN STATE STUDENTS**
College Chairs' Committee Meeting
The Nittany Lion Inn
Friday, March 27, 2009
10:00-11:45 a.m.

AGENDA

10:00-10:30 a.m.	Chair's Welcome and Self-Introductions <ul style="list-style-type: none">• Chairs will be asked to name the top highlight as it relates to their units' campaign activity since our last meeting.• Report back to your committees	ALL
10:30-11:00 a.m.	Campaigning in the Current Economy <ul style="list-style-type: none">a. University fundraising results to dateb. Fundraising in challenging economic timesc. Open discussion	Lieb Miller ALL
11:00-11:05 a.m.	Campaign Public Goal Setting Process <ul style="list-style-type: none">• Update on the process for setting the public goal	Miller
11:05-11:10 a.m.	Campaign Public Announcement <ul style="list-style-type: none">• Schedule of events for weekend of the Campaign Kick-off	Miller
11:10-11:25 a.m.	Best Practice Discussion <ul style="list-style-type: none">• Eberly College of Science	Adelberg
11:25-11:40 a.m.	Open Discussion—What's On Your Mind	ALL
11:40-11:45 a.m.	Wrap-up <ul style="list-style-type: none">• Gift announcement• 2010 Chairs' Meeting	Miller